**Hashtag Themes for Safety In Sports and Social Media Instructions**

#AZSafetyinSports2020

#ATLife

#AT4ALL

#ATsAreHealthCare

#ATsarestillhere

 Caring for your children

 Rehabilitating your children

 Providing health care for your children

 Caring for your children’s mental health

 Caring for your children’s injuries

 Providing a safe environment for sport

 Providing immediate medical care for your children

 Planning a safe environment for your children

 For the Clinician-

 Providing a safe environment

 Testing to provide knowledge and peace of mind

 Promoting patient safety

 Providing patient care

#IsYourAthleteSafe

 Does your child have an AT onsite for care?

 Does your school employ an AT?

 Can your child’s injury be assessed at practice or at a game?

 Can you child be evaluations by a health care professional on the sideline?

 Does your school value your child’s health and wellness?

#NoOffDay or #NoHolidayforAthleteSafety (To be used on Veteran’s Day)

 No holidays for athlete safety

 Clinician-

 No holidays for patient safety

#Nowyouknow

 Athletic trainers provide onsite health care

 ATs monitor not only injuries and illnesses but also the mental health of athletes

ATs can evaluate injuries and illnesses and help parents make the best decisions for their children

 ATs can provide injury rehabilitation at the school.

 ATs work with physicians to provide the best medical care for your children.

 For the Clinicians

 ATs monitor not only injuries and illnesses but also the mental health of patients

 ATs can evaluate injuries and illnesses and help patients make the best decisions

 ATs work with physicians to provide the best patient centered care

#NotaWaterboy

 ATs are trained in strength and conditioning

 ATs are trained in preventative health care

 ATs are trained in injury management

 ATs are trained in emergency medical care

 ATs serve as a liaison between students, parents, school personnel and other health care providers

 ATs are trained in nutritional wellness

 ATs are trained rehabilitative techniques

 ATs serve as a liaison between patients, other health care providers and employers

#AreYourKidsSafe

 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ employs an AT to keep their athletes safe. Does your school?

**Social Media Instructions**

The AzATA would appreciate it if ATs could share their posts with them! Please read the instructions below on how to share. If you do not use social media, please share your photos and prospective posts with one of them Secondary School Committee Members who can assist you with getting your message out to the public.

**Twitter**: write your post with the daily hashtag and include a photo if possible. Include **@AzATA\_news** in your message so we may pick it up and share. Also, include the school or organization you are working with so that they may repost.

**Facebook:** write your post with the daily hashtags and include a photo if possible. Tag any people or organizations. In addition, include an email forward to *communications@azata.net*so we can post it to the AzATA Facebook page.

**Instagram**: write your post with the daily hashtag AND include a photo. Tag the photo with **azatanews** to share. Include Instagram accounts for your school or organization in your tags.